



Fellow community members,

United Way of Chattanooga and Hamilton County Schools are partners in meeting the needs of children and families to build a brighter future for the Tennessee Valley. As educators, you have a unique perspective of those needs because you see them in the eyes of the children you work with each day. You understand the need to connect people to the resources that can make a difference for a child and a family.

Working together, the United Way and Hamilton County Schools can make the community connections that will accomplish lasting change. Schools are where family needs can converge with community resources and education professionals are in a special place to help the United Way make those connections. The United Way needs your support and participation to make the connections that make a difference.

You can participate by directing families to the United Way's new 2-1-1 referral line, a tool to direct individuals in need to assistance available in the community. This year, United Way is committed to placing full-service 2-1-1 kiosks in learning communities in Hamilton County Schools to improve access for families to learning tools that can be used at home. 2-1-1 can also connect children to mentors who work with United Way community partners. If you have not heard of 2-1-1, this video will show how this valuable tool can make a difference in the community.

You can get more information about United Way by connecting on Facebook and Twitter. We also encourage you to take <u>this short quiz</u> to learn more about what makes Chattanooga a unique community.

Finally, United Way agencies need your financial support to continue to impact the lives of children and families in the community. I hope you will consider making a financial pledge during this year's campaign. Each of us determining to do our small part can lead to tremendous change and move us closer toward a thriving Chattanooga.

Sincerely,

Dr. Bryan Johnson Superintendent Lesley Scearce
President & CEO
United Way of Greater Chattanooga

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